



# The Western Psychologist

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2010 Convention Issue

## IN THIS ISSUE

Registration for the Cancun Convention.....	1
Presentations by Major Speakers at WPA.....	1
Terman Teaching Conference.....	3
Statistics Workshop Schedule.....	3
APA Accreditation at WPA.....	3
Enjoying Your Visit to Cancun.....	3
International Psychology Program at WPA.....	4
Saenz & Friedman Nominated for President-Elect ...	4
Stanley Sue Answers Questions About the Cancun Convention.....	6

## REGISTRATION FOR THE CANCUN CONVENTION

It is time to plan for the 2010 WPA convention in Cancun. Early registration is open until March 15 on the WPA website at [www.westernpsych.org](http://www.westernpsych.org). The convention dates are April 22 -25 with the Terman Teaching Conference on April 21. We urge you to pre-register to avoid lines in Cancun.

All WPA events will be held at the Fiesta Americana Condesa Cancun. We have an excellent hotel room rate – please register by March 15. A link from the WPA website will take you to the hotel registration page, which will automatically provide the WPA hotel rate(s).

The WPA website also has information on transportation from the Cancun airport to the hotel via a shuttle service or taxi. A Cancun travel service has set up a WPA site for reserving airport transportation and tours for WPA attendees.

The complete program should be on the website by March 10.

## PRESENTATIONS BY MAJOR SPEAKERS AT WPA

Steven Lopez of the University of Southern California, program chair for the 2010 convention, and WPA President Stanley Sue have invited an outstanding group of psychologists who will be presenting talks on a variety of topics. The WPA student council, headed by graduate student representative Michelle Rozenman, is arranging for student conversation hours to follow many of the speakers.

### Program Highlights

Zim, the Wiz, Will Hypnotize You All: The Magic, Mystery, Mirth and Reality of Hypnosis  
Philip Zimbardo (Stanford University)

WPA President's Invited Symposium: 10<sup>th</sup> Year Anniversary of the Surgeon General's Report on Mental Health: Culture, Race and Ethnicity: An update and audience discussion with the authors of the report.

### WPA Presidential Address

Ethnic Minority Issues: Lessons Learned from 40 Years of Research  
Stanley Sue (University of California, Davis)

### APA G. Stanley Hall Lecture

The More Things Change...: Teaching About Stereotyping and Prejudice  
Mary E. Kite (Ball State University)

### WPA Teaching Award Address

Arranging to be Taken by Surprise  
Robert B. Cialdini (Arizona State University)

### STP Invited Presentation

Operation Aries! Using the Principles of Serious Games and the Science of Learning to Teach Scientific Thinking  
Diane Halpern (Claremont McKenna College) with Art Graesser, Keith Millis, and the Talented Humans and Avatars from Team Aries

**WPA Early Career Research Award Address**

Beyond Genius: New Ways of Thinking About Creativity

James C. Kaufman (California State University, San Bernardino)

**Psi Chi Invited Presentation**

Social Networking Online: Developmental Issues for Adolescents and Emerging Adults

Patricia M. Greenfield (University of California, Los Angeles)

Psychological Perspectives on Social Inequities: Culture, Behavior, and Health Disparities

Hector Betancourt (Loma Linda University, USA, and Universidad de La Frontera, Chile)

East Is East, and West Is West. What Happens When The Twain Shall Meet? Studying Stress and Coping in Asian Immigrants

Chi-Ah Chun (California State University, Long Beach)

Ethnic and International Disparities in Cancer: Incidence, Diagnosis, and Treatment

Terry A. Cronan (San Diego State University)

Acculturation and the Well-Being of American Immigrant Families and Children: Factors that Produce Differences in Adaptation

Jo Ann Farver (University of Southern California)

Mexican Ethnopsychology: Assertiveness

Mirta Margarita Flores Galaz (Autonomous University of Yucatan) *This presentation will be delivered in Spanish*

Remembering Trauma in Childhood

Gail S. Goodman (University of California, Davis)

The Neurobiology of Maladaptive Decision Making: Insight from the Animal Model

Alicia Izquierdo (California State University, Los Angeles)

Risky Decision-Making: From Genes to Circuits to Addictions

J. David Jentsch (University of California, Los Angeles)

The TRIOS Factor: A Psychocultural Theory of Surviving and Thriving in the African Diaspora

James M. Jones (University of Delaware)

Values, Beliefs and Norms of the Mexican Family: 50 Years of Socio-Cultural Premises

Rolando Diaz-Loving (National Autonomous University of Mexico)

Mindfulness-Based Relapse Prevention: A Dialogue Between Clinical Science and Neuroscience in the Treatment of Addictive Behavior

G. Alan Marlatt (University of Washington) and M. Kathleen B. Lustyk (Seattle Pacific University)

What Longitudinal Data Do We Really Need?

John J. McArdle (University of Southern California)

Beyond Heritability: Using Genetically Informative Samples to Study Etiology and Heterogeneity in Psychopathology

Carol A. Prescott (University of Southern California)

On the Underlying Bases of Implicit Attitude Variability and Malleability

Jeffrey W. Sherman (University of California, Davis)

Scientists, Psychologists, Artists: Creativity and Creators Across and Within Disciplines

Dean Keith Simonton (University of California, Davis)

The Emotionate Child

Ross A. Thompson (University of California, Davis)

Invited Symposium: Construyendo Puentes: The Value of Research and Teaching Collaborations Between Mexican and U.S. Scholars

Daniel L. DeNeui (Southern Oregon University) and Leticia Chacón Gutiérrez (Universidad de Guanajuato, Campus León)

Invited Symposium: Remembering Dr. Rogelio Diaz-Guerrero: A Pioneer in Cultural Psychology

Steven Lopez (University of Southern California)

**Society for the Teaching of Psychology Last Lecture**

Lessons I Learned: The Hard Way

Ron Riggio (Claremont McKenna College)

How My Research Enhances My Teaching: Challenge, Choice, and Curiosity

Adele Eskeles Gottfried (CSU Northridge)

The Accidental Social Psychologist

Anne Duran (CSU Bakersfield)

Martha Zlokovich from Psi Chi will be presenting information on submissions to the *Psi Chi Journal of Undergraduate Research*

Jessica Kohout from the APA Center for Workforce Studies will give a presentation on *The Future of the Psychology Workforce: Statistics and Trends*

**TERMAN TEACHING CONFERENCE**  
**Wednesday, April 21**

The Terman Teaching Conference will again be held on the Wednesday prior to the WPA convention. This is an excellent value with a registration fee of only \$25 if you register by March 15. The theme this year is ***Balance – It's Not an Act, It's a Profession!*** A complete description of the program and the registration form are on the WPA website. Anne Duran from CSU Bakersfield is Conference Coordinator.

Highlights include:

Juggling the Demands of Psychology Education in the 21st Century, Bettina J. Casad (Cal Poly Pomona)

Writing assignments: Two Techniques to Balance Too Many Students and Too Little Time, Brennis Lucero-Wagoner (CSU Northridge)

Two Paths to Virtue in Academia, Steven F. Bacon (CSU Bakersfield)

Coping with Student Incivilities: Balancing the Needs of Everyone Involved, Laura L. Duvall (Heartland Community College)

The Balancing World of Effective Teaching: Teaching Current Research Findings while Bridging the Challenges of Low Basic Skills Students, Amy L. Ramos and Teresa Jacob (Grossmont College, National Latino Research Center, CSUSM)

The Unrealized Genius of Homer Simpson: Taking Social Psychology Outside of the Classroom, Kevin Simpson (Concordia University)

**STATISTICS WORKSHOP SCHEDULE**

A statistics workshop will be held each day of the WPA convention in Cancun. Titles of the workshops are provided below. Descriptions of the workshops are on

the WPA website. A separate registration is required for attending a workshop. The registration form for the workshops is on the WPA website. Registration fees are \$5 for students and \$10 for professional members. You also must register for the convention to attend the workshops. The workshops this year include:

Thursday 2:15 – 4:15

**Testing Moderation Hypotheses Using Structural Equation Modeling (SEM) Techniques**

Presenter: Jodie Ullman, CSU San Bernardino

Friday 8:30 – 10:30

**Structural Equation Modeling Approach to Classical Reliability Theory and Guttman Scaling**

Presenter: Peter M. Bentler, UCLA

Saturday 8:45 – 10:45

**A Workshop on Quasi-Experimental Design**

Presenter: William D. Crano

Claremont Graduate University

Sunday 8:30 – 10:30

**Introduction to Binary Logistic Regression and Propensity Score Analysis**

Presenter: Dale E. Berger

Claremont Graduate University

**APA ACCREDITATION AT WPA**

Are you currently affiliated with a department that has an APA accredited doctoral level training program or have you been within the past 5 years? If the answer is yes, then you can earn 7.5 credits!

The Commission on Accreditation (CoA) will be conducting a full day (8:00am-5:00pm) Doctoral Program Site Visitor Training Workshop on Wednesday, April 21, 2010 in conjunction with the WPA convention. This workshop is open to both new site visitors (meeting the criteria) and experienced site visitors. Participants in this full-day workshop receive 7.5 CE credits, and the Office of Program Consultation and Accreditation pays the CE fees for each participant.

There is a need in the site visitor pool for **generalists** (psychologists in areas other than clinical, counseling,

and school psychology). The CoA makes a special effort to ensure diversity among site visitors and strongly encourages the nomination of women and members of underrepresented groups.

There is no cost for attending this workshop. To obtain further details on registration and criteria for becoming a site visitor, contact Kristen Thompson at (202) 336-5995 or [kthompson@apa.org](mailto:kthompson@apa.org) immediately.

### ENJOYING YOUR VISIT TO CANCUN

Our hotel is located in the Cancun hotel zone, about 15 minutes from the airport and 30 minutes from downtown. There are many restaurants and clubs close to the hotel. Buses run regularly and are safe and inexpensive. There is no shortage of websites devoted to advice on visiting Cancun.

A travel service will be arranging tours for WPA members to nearby archeological sites and parks. The link to their website will be on the WPA convention page soon.

For more information, here are some Cancun links to help you plan:

Map of Cancun:

<http://www.advantagemexico.com/cancun/map.html>

Travel Yucatan:

[http://www.travelyucatan.com/cancun\\_bus.php](http://www.travelyucatan.com/cancun_bus.php)

Wikitravel:

<http://wikitravel.org/en/Cancun>

### INTERNATIONAL PSYCHOLOGY PROGRAM AT WPA

WPA welcomes the International Psychology division of APA to our 2010 convention in Cancun. The International Psychology symposia and speakers are included in the convention program and summarized in a separate section of the program. Enjoy attending these presentations.

### SAENZ AND FRIEDMAN NOMINATED FOR WPA PRESIDENT-ELECT

Delia Saenz from Arizona State University and Howard Friedman of the University of California, Riverside have accepted the nomination for WPA President-Elect. The ballot will be sent to professional members in late February via e-mail notification. WPA will now do online elections each spring. Dr. Saenz has provided us with the following candidate statement.

#### **Delia Saenz Candidate Statement**

I am honored and humbled to be a nominee for the position of President of the Western Psychological Association. I am a long time member of this outstanding organization, and was inducted as a Fellow in 1993. My connection to WPA has included membership on its executive board over the span of multiple years, as well as attending and presenting at its annual conferences. I have had the distinct pleasure of serving as Program Chair for the annual convention, and as Representative-at-Large for the Council of Representatives; additionally, I have contributed to the WPA's fund-raising efforts. Throughout my affiliation, I have recognized that WPA is arguably the top regional psychology organization in the country, boasting an outstanding annual convention, a large and committed core of professional and student members, and a thoughtful approach to showcasing psychology as a science, a practice, and an exciting discipline. The foci of WPA's efforts are far-ranging, from highlighting cutting edge research in substantive and applied areas, to enhancing pedagogy in our field, to promoting the inclusion of underrepresented groups in our profession, and providing unique funding and professional development opportunities for students. For these and many other reasons, I am proud to be affiliated with WPA. I believe that the goals and values of WPA are consistent with mine and I would be honored to serve as President of our organization. In that capacity, I would work closely with my colleagues on the executive board and with the broader membership to further develop the ongoing contributions of our organization to our discipline regionally and nationally.

There are a number of initiatives that I would enthusiastically advance as President. Among these are convention-focused goals that include: 1) encouraging the presentation of work that emphasizes

transdisciplinary approaches to science; 2) initiating an annual symposium on state-of-the-art work related to inclusion and human diversity; and 3) establishing connections to local cultural groups within the selected convention sites so as to make our meetings contextually meaningful to attending members and host communities alike. Beyond convention-specific efforts, and more pertinent to organizational leadership, I would also continue the tradition of my predecessors in working to ensure that the fiscal health of WPA is maintained and strengthened. Wise and sustainable use of resources (e.g., electronic newsletter and voting, rather than mailing of hard copies) coupled with fund-raising efforts will allow us to continue to offer our members a valuable experience without excessive increases in dues or registration. Fiscal responsibility will also ensure continuation of scholarships and awards to student members. A hallmark of my leadership approach is openness to ideas and innovation from the larger group. In fact, many recent innovative and cost-cutting changes in WPA have emerged from the annual meeting of the representatives to the council and to the student organization. An implicit goal, therefore, is to continue to encourage such healthy dialogue and communication so that we can all contribute to furthering the work of our organization.

My relevant professional experience includes a career in academia with positions as both a faculty member and an administrator. I received my Ph.D. in Social Psychology from Princeton University in 1987. Following an initial faculty appointment at the University of Notre Dame, I moved to Arizona State University where I am currently a tenured professor in the Department of Psychology. I also serve currently as the vice provost for undergraduate education. Additionally, during my tenure at ASU, I have held the positions of Director of the Intergroup Relations Center, associate dean of the Graduate College, and Area Director of the Social Psychology Graduate Program. My research over the past 15 years has focused on tokenism, intergroup processes, diversity, and acculturation, and has included both laboratory and field research. This work has been supported by grants from the National Institute of Mental Health, the National Science Foundation, W.T. Grant, and the Ford Foundation. As a faculty member, I have been recognized for outstanding contributions to both the teaching of undergraduates and the mentoring of graduate students. I have also been selected as a recipient of the "Excellent Educator Award" from the

Ronald McDonald House Charities National Scholarship Program. I believe that my administrative skills, mentoring experience, and scholarship position me well to serve WPA capably. I would welcome the opportunity to use my skills, knowledge, and professional commitment to serve WPA and its constituencies as President, and to continue the tradition of excellence that characterizes our organization and its past leaders.

### **Howard Friedman Candidate Statement**

*Biography.* Howard S. Friedman is Distinguished Professor of Psychology at the University of California, Riverside. His scientific work on health and longevity has drawn wide attention in the scientific community and has been featured in popular media worldwide. For three decades, he has studied personality predictors of longevity, developing a scientific understanding of the "disease-prone personality" and the "self-healing personality."

In 2008, the Association for Psychological Science (APS) awarded him the James McKeen Cattell Fellow award, for outstanding contributions in the area of applied psychological research. Friedman is also the recipient of the career award for Outstanding Contributions to Health Psychology from the American Psychological Association (Div. 38). He is an elected Fellow of the American Association for the Advancement of Science (AAAS) and the Society of Behavioral Medicine. He is a Fellow of the WPA, which he joined as an assistant professor.

Friedman is the Editor of the *Journal of Nonverbal Behavior*. His research on nonverbal expressiveness and personal charisma has been widely applied in health promotion, leadership training, medical education, and viral marketing.

Dedicated to teaching, Professor Friedman has received UCR's Distinguished Teaching Award, as well as the *Outstanding Teacher Award* from the *Western Psychological Association (WPA)*. He is also known for his textbooks: *Personality: Classic Theories and Modern Research 4e* (Allyn & Bacon, 2009) and *The Personality Reader* (Allyn and Bacon, 2008).

His other books include: *Foundations of Health Psychology* (named an "Outstanding Academic Title" by Choice); *The Self-Healing Personality: Why Some People Achieve Health and Others Succumb to Illness*; *Health*

*Psychology*; and *Hostility, Coping, and Health*. He was Editor-in-chief of the *Encyclopedia of Mental Health* (named a "Best Reference Source of 1998" from Library Journal).

A magna cum laude graduate of Yale University, Friedman received his doctorate from Harvard University, where he was a National Science Foundation Graduate Fellow.

*Statement about WPA.* The WPA conference is the best venue for undergraduate and graduate psychology students to meet and interact with the best psychology professors and researchers in a collegial atmosphere. It is also a great place to exchange tips about teaching, graduate training, and postdoctoral opportunities. The WPA conferences are best held in accessible, central locations, to allow for the widest possible attendance; and they should be filled with stimulating, challenging, and fun talks, symposia, and gatherings.

#### STANLEY SUE ANSWERS QUESTIONS ABOUT THE CANCUN CONVENTION

We have had a lot of questions about the WPA convention in Cancun. WPA President Stanley Sue took this opportunity to answer the most common questions we've received.

#### **Why was Cancun selected as the site for WPA Convention?**

The decision to hold the convention in Cancun was made several years ago. It was largely based on our growing interest in international psychology and in sociocultural issues. We have had two very successful meetings in Canada and decided to explore holding the convention in Mexico. The WPA Board felt that locating the convention in Mexico would provide a unique educational opportunity to highlight cultural issues and international psychological research as well as to encourage participation of psychologists and students from Mexico, Puerto Rico, and other local neighbors. Cancun was selected in particular because its hotels can accommodate a large convention, air travel ease is well established (it is a tourist site), the location is beautiful, and participants can visit cultural and historical sites such as Mayan ruins.

#### **With university budget reductions and limitations on international travel, could we change the site of the convention?**

It was not possible to change the site of the convention. Convention contractual agreements for any large professional associations must be established many years before the event. APA makes contractual arrangements for its conventions eight years in advance in order to commit the hotels to a sufficient number of guest rooms, meeting rooms, exhibitor sites, and other facilities and services. WPA books hotels four years in advance so it was not possible for us to anticipate the current economic downturns or the travel limitations that were imposed by some universities. If WPA were to break the agreement with the contracted hotel in Cancun, we would have to pay a very large penalty that would force us to increase fees for many years.

#### **Are the costs for attending the Convention in Cancun excessive?**

As a matter of fact, our estimates are that the average cost for participants will be very reasonable and typical of the costs for attending WPA conventions at other west coast states. For example, lowest roundtrip air fare from Los Angeles to Cancun is under \$350; Sacramento under \$420; Seattle about \$400, as of January 7, 2010. We have negotiated very favorable hotel rates at the Fiesta Americana Condesa Resort. Therefore, the costs of attending the Convention in Cancun are quite reasonable.

#### **There has been a lot of news about violence and crime in Mexican locations; what are the risks in Cancun?**

Only one report of drug-related violence has come from Cancun in recent years. There have been no reports of violence in the hotel zone and downtown tourist areas. Trip Advisor indicates that Cancun is one of the safest places in Mexico. The U.S. State Department has not issued any travel warnings or advisories with respect to Cancun. Obviously, tourists and visitors should take usual precautions in traveling in other countries. See <http://www.tripadvisor.ca/Travel-g150807-s206/Cancun:Mexico:Health.And.Safety.html>

#### **Will the Cancun location limit convention attendance?**

Attendance has been somewhat lower whenever WPA is held in more distant locations such as Vancouver or Hawaii. Therefore, we expected a lower attendance in Cancun. What worried us was the impact of the

recession and university budget reductions. Happily, I can report that the number of submissions for posters and papers was down by only 14 percent. There will be an exciting program that will appeal to researchers, teachers, clinicians, and students. The program includes the Terman Teaching Conference, workshops, posters, paper sessions, conversation hours, symposiums, social hours, and a film festival. Invited speakers presenting their work include Philip Zimbardo, Robert Cialdini, Diane Halpern, Gail Goodman, Mary Kite, G. Alan Marlatt and Kathleen Lustyk, Dean Simonton, James Jones, Nelly Salgado de Snyder, Terry Cronan, Joseph Campos, Ross Thompson, Patricia Greenfield, Jeff Sherman, and various regional and international presenters. The five Science Editors for the U.S. Surgeon General's Supplement on *Mental Health: Culture, Race, and Ethnicity* will participate in a symposium. The convention is particularly encouraging interactions between students and psychologists.

I'm looking forward to a wonderful convention.



*Fiesta Americana Condesa Cancun Lobby*