



Western Psychological Association

Ninety-Eighth Annual Convention
April 26 – 29, 2018
Portland, Oregon

WPA Convention 2018 Sponsorship Levels

Gold Sponsor- \$5,000

- Inclusion in marketing email announcing Gold Sponsor status
- Complimentary exhibit space
- Five complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program, with special recognition
- Identification as Gold Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables in key locations
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

Reception Sponsor- \$3,000

- Three complimentary registrations
- Complimentary exhibit space
- Half-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Recognition at the reception
- Identification as Reception Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables in key locations
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

Silver Sponsor- \$2,500

- Three complimentary registrations
- Complimentary exhibit space
- Half-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Identification as Silver Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

Bronze Sponsor- \$1,500

- Two complimentary registrations
- Quarter-page ad in the onsite program
- Logo displayed in the Convention program
- Identification as Bronze Sponsor on official Convention app (free to all attendees)
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

Supporting Sponsor- \$850

- One complimentary registration
- Eighth-page ad in the onsite program
- Logo displayed in the Convention program
- Identification as Supporting Sponsor on official Convention app (free to all attendees)
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

Sponsorship Details

To discuss sponsorship benefits and opportunities, or to make your sponsorship commitment, email Vera Medici at vmedici@westernpsych.org.