

**THE TWENTIETH LEWIS M. TERMAN  
WESTERN REGIONAL TEACHING CONFERENCE**

Portland, Oregon

April 23, 2014

**BEST (and NEW) PRACTICES IN TEACHING UNDERGRADUATE STUDENTS**

- 8:30 am      **Continental Breakfast**  
*Provided by Worth Publishers*
- 9:00 am      **Welcome -- Chris Cozby**, WPA Executive Director
- 9:05 am      **Integrating Media into Introductory Psychology**  
Deborah Licht & Misty Hull, Pikes Peak Community College
- 10:05 am     **Coffee Break**  
*Provided by Worth Publishers*
- 10:20 am     **A Theme-Based Approach to Teaching**  
Vivian McCann, Portland Community College
- 11:20 am     **Evidence-Based Teaching and Learning: From Theory to Practice**  
Sarah Grison, Parkland College
- 12:20 pm     Lunch Break

**BEST (and OLD) PRACTICES IN TEACHING (MENTORING)  
GRADUATE STUDENTS and JUNIOR COLLEAGUES**

- 1:30 pm      **Accessibility of Master's Programs in the CSU: Challenges for the Future**  
Kimberly King, Brigitte K. Matthies, & Heidi R. Riggio  
California State University, Los Angeles
- 2:15 pm      **Paying It Forward, Paying It Back: Three Generations of Mentors at Fresno State University**  
Robert Levine, Connie Jones, & Lorin Lachs, California State University, Fresno
- 3:15 pm      **Coffee Break**
- 3:30 pm      **Mentoring Students and Colleagues: An Integrative Approach**  
Adele Eskeles Gottfried, California State University, Northridge  
Allen W. Gottfried, California State University, Fullerton
- 5:00 pm      **Conference Closing and Evaluation**  
Conference Coordinator  
Heidi R. Riggio, California State University, Los Angeles

## **PRESENTERS AND PRESENTATIONS**

**Deborah Licht & Misty Hull**, Pikes Peak Community College  
Integrating Media into Introductory Psychology

Deborah Licht is a Professor of Psychology and co-chair of the Department of Psychology at Pikes Peak Community College in Colorado Springs, Colorado. She has had over two decades of teaching and research experience in a variety of settings, ranging from a small private university in the midwest to a large public university in Copenhagen, Denmark. She has taught introductory psychology, psychology of the workplace, abnormal psychology, the history of psychology, child development, and elementary statistics in a variety of formats (traditional, online, and hybrid courses). Deborah received her Bachelor of Science in Psychology from Wright State University, a Master's Degree in Clinical Psychology from the University of Dayton, and a PhD in Psychology (Experimental Psychopathology) from Harvard University in 2001. Her dissertation examined expressed emotion and the causal beliefs of relatives of patients with schizophrenia, depression, and bipolar disorder. While at Harvard, Deborah pursued a secondary line of research in the History of Science Department, focusing on the history of psychiatry and neurology, which provided her with a vastly different perspective on the field of psychology. She is greatly inspired by first-generation college students who turn to community colleges to pursue their education, and continues to be interested in research on causal beliefs and their influence on behavior, particularly in relation to how college students think about their successes and failures as they pursue their degrees. Deborah was honored by her inclusion in the Colorado Community College System's Portfolio of Faculty of Excellence in 2010. She is a co-author with Misty Hull and Coco Ballantyne on the first edition of *Scientific American: Psychology* (2014).

Misty Hull is a Professor of Psychology and co-chair of the Department of Psychology at Pikes Peak Community College in Colorado Springs, Colorado. She has taught a range of psychology courses at Pikes Peak Community College, including introductory psychology, human sexuality, and social psychology in a variety of delivery formats (traditional, online, and hybrid). Her love of teaching comes through in her dedication to mentoring new and part-time faculty in the teaching of psychology. She received her Bachelor of Science from Texas Tech University in Lubbock, TX, and her Master's in Professional Counseling at Colorado Christian University in Lakewood, CO. She has served in a variety of administrative roles at Pikes Peak Community College, including interim Associate Dean, and the Coordinator of the Student Crisis Counseling Office. In addition, she has helped to develop the state system's approach to teaching psychology, as the state psychology discipline chair of the Colorado Community College System from 2002-2010. One of her many professional interests includes investigation on the impact of student persistence in higher education. Misty is co-author with Deborah Licht and Coco Ballantyne on the first edition of *Scientific American: Psychology* (2014).

**Vivian McCann**, Portland Community College  
A Theme-Based Approach to Teaching

Vivian McCann is a senior faculty member in Psychology at Portland Community College in Portland, Oregon, where she teaches numerous sections of introductory psychology, as well as courses in human relations, intimate relationships, and social psychology. Born and raised in the Southern California desert just 10 miles from the Mexican border, she learned early on the importance of understanding cultural backgrounds and values in effective communication and in teaching. She loves to travel and learn about people and cultures, and has visited 20 countries so far. Prior to beginning her tenure

at Portland Community College in 1995, she worked in faculty development, counseling, and student services at several southern California colleges and universities. She is the author of a popular Introductory Psychology textbook with Philip Zimbardo and Robert Johnson called “Psychology: Core Concepts,” currently in its seventh edition; and of “Human Relations: The Art and Science of Building Effective Relationships.” Vivian is a regular speaker and contributor to WPA.

**Sarah Grison, Parkland College**

Evidence-Based Teaching and Learning: From Theory to Practice

Sarah Grison is an Associate Professor of Psychology at Parkland College. Sarah’s received her Ph.D. in cognitive neuroscience from the University of Wales, Bangor in 2002. Sarah’s research initially focused on investigating attention and memory processes. She now applies her background in cognitive psychology to her teaching practice by investigating how psychological research can improve both teachers’ skills and student learning. She regularly teaches Introductory Psychology, Child Development, and Adolescent Development, among other courses, to undergraduate students in in face-to-face, hybrid, and online formats. Sarah also teaches graduate-level courses and professional development seminars for teachers. These are designed to support teachers in taking an evidence-based approach to teaching and learning by using empirically-supported pedagogies and embedded assessment to allow for continuous educational improvements. Sarah also works to “walk the walk” of evidence-based teaching and learning in her own courses by making her classrooms living laboratories where she explores the effectiveness of various pedagogical approaches to improve students’ educational experiences. In addition to her teaching and research duties, Sarah has been involved in course assessment for institutional accreditation visits at the University of Illinois, and now provides service to Parkland College by assisting in development of course and program assessment for psychology. Sarah is a certified Teacher-Scholar who has been recognized on the University of Illinois List of Excellent Teachers. She has won the University of Illinois Provost’s Initiative for Teaching Advancement Award and the Association for Psychological Science Award for Teaching and Public Understanding of Psychological Science. She is a member of the Association for Psychological Science; the American Educational Research Association; the International Mind, Brain, and Education Society; and the American Psychological Association (Division 2, Society for Teaching of Psychology).

**Kimberly King, Brigitte K. Matthies, & Heidi R. Riggio, California State University, Los Angeles**  
Accessibility of Master’s Programs in the CSU: Challenges for the Future

Kimberly R. King is an Associate Professor in the Department of Psychology and an associated faculty member in the Department of Pan-African Studies at California State University, Los Angeles, where she teaches courses in Community Psychology, Psychology of Gender, Prejudice and Discrimination, Research Methods, Multicultural Psychology Research Methods, and Psychology & African Americans. She has taught for over 10 years in the Educational Opportunity Program’s Summer Bridge, an intensive 6-week program for first-generation colleges students, most of whom need remediation. Her research focuses on the psychological effects of poverty, race, gender, and class discrimination, evaluation of diversity courses, and academic success among low-income students. Dr. King is also producer and co-host of *Beautiful Struggle*, a weekly public affairs radio program on Pacifica’s KPFK (90.7 FM Los Angeles). Dr. King was born and raised in Oakland, CA, and obtained her B.A. in Psychology from Yale College and her Ph.D. in Psychology at UCLA. Dr. Brigitte Matthies is a Jamaican-born Clinical Psychologist who obtained her PhD from McGill University in Canada in 1994. She is passionate about student learning and has a long history in

developing curriculum for psychology programs and in training students for clinical work. She headed the Psychology Unit at the University of the West Indies, Mona from 1998-2002 during which time they implemented a Masters and PhD Degree in Clinical Psychology and a Masters degree in Applied Psychology. She kept her clinical skills active by working as a Consultant Psychologist for the Section of Psychiatry, University Hospital of the West Indies which served as a training ground for students.

Brigitte Matthies is currently an Associate Professor of Psychology at California State University, Los Angeles, where she headed the now discontinued Marriage and Family Therapy program and Psychology Clinic. Dr. Matthies was also the Supervisor of Clinical Training at Tarzana Treatment Centers from 2009-2010 and guided them in their application for APA accreditation. Recently she acted as a consultant to the University of Technology in Jamaica and helped develop curricula for their new PsyD program in Clinical Psychology. Dr. Matthies co-edited the text "Perspectives in Caribbean Psychology" and has authored a behavior management workbook and multiple journal articles. Her research interests are varied and include ethnic group preferences for psychotherapy models, eating disorders in culinary students, racial diversity in relationships, the measurement of depression and personality disorders, cross cultural manifestations of phobias, physical fitness in youth, and verbal abuse in intimate couples.

Heidi R. Riggio is an Associate Professor of Psychology at California State University, Los Angeles. Heidi earned her Ph.D. in Social Psychology from Claremont Graduate University in 2001, after earning her M.A. in Psychology from CSU Fullerton. Heidi began teaching at CSU Fullerton in 1996, and has taught at several schools in southern California, including Pomona College, Claremont McKenna College, Pitzer College, and Claremont Graduate University, teaching a variety of courses at the undergraduate and graduate level. Heidi has numerous empirical publications examining attitudes in personal relationships, political attitudes and persuasion, parental and sibling relationships in young adulthood, critical thinking, and self-efficacy. In addition, she has published multiple teaching materials, including a top-selling student workbook to accompany Diane Halpern's very popular critical thinking textbook. From CSU Los Angeles, Heidi has received an Outstanding Teaching Award from the Student Athletic Advisory Board, and the Distinguished Woman Award. Heidi is a regular Reviewer for multiple empirical journals including Journal of Family Psychology, Journal of Social and Personal Relationships, Personal Relationships, and Journal of Marriage and Family. She is a Fellow of the Western Psychological Association.

**Robert Levine, Connie Jones, & Lorin Lachs**, California State University, Fresno  
Paying It Forward, Paying It Back: Three Generations of Mentors at Fresno State University

Robert Levine is a Professor of Psychology and former Associate Dean of the College of Science and Mathematics at California State University, Fresno where he has won awards for both his teaching and research. His books, *A Geography of Time* and *The Power of Persuasion: How We're Bought and Sold*, have each been translated into multiple languages. He is outgoing President of the Western Psychological Association.

Constance Jones' research details change in personality and psychological health across the lifespan, with a focus on information collected from members of the long-running longitudinal Intergenerational Studies. She holds a B.A. in Psychology from the University of California, Berkeley, and a M.S. and Ph.D. in Human Development and Family Studies from The Pennsylvania State University. She joined the faculty at California State University, Fresno in 1993, and is currently Chair of the Psychology department.

Lorin Lachs, PhD is a Professor of Psychology at California State University, Fresno. He received his doctorate from Indiana University Bloomington in 2002. His research concerns multisensory perception in speech and virtual reality. His interests include the history and philosophy of cognitive science, the neural basis of consciousness, and video gaming. He is passionate about mentoring students and is especially honored to have been awarded the title of "Professor of the Year" and "Mentor of the Year" from the local chapter of Psi Chi.

**Adele Eskeles Gottfried**, California State University, Northridge & **Allen W. Gottfried**, California State University, Fullerton  
Mentoring Students and Colleagues: An Integrative Approach

Adele Eskeles Gottfried, Ph.D. is Director of Research Enhancement of the Michael D. Eisner College of Education, and Professor, Department of Educational Psychology, at California State University, Northridge (CSUN). Her various awards include the 2011 WPA Social Responsibility Award; Fellow of APA, APS, WPA, and AERA; Outstanding Faculty Award, CSUN; and Research Fellow, CSUN. Allen Gottfried is Director of the internationally renowned Fullerton Longitudinal Study, and a professor of psychology at California State University, Fullerton. He is a fellow of APA, APS and WPA, and the recipient of the 2010 WPA Teaching Award.



Conference Coordinator  
Heidi R. Riggio, Associate Professor of Psychology  
California State University, Los Angeles



Thank you for attending!  
We hope to see you next year at  
The Twenty-First Lewis M. Terman Western Regional Teaching Conference