



Western Psychological Association

Ninety-Eighth Annual Convention  
April 26 – 29, 2018  
Portland, Oregon

## WPA Convention 2018 Sponsorship Levels

*The 2018 Expo Floor has sold out! Email or call to discuss sponsorship options.*

### Gold Sponsor- \$5,000

- Inclusion in marketing email announcing Gold Sponsor status
- ~~Complimentary exhibit space~~ **SOLD OUT**
- Five complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program, with special recognition
- Identification as Gold Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables in key locations
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### Reception Sponsor- \$3,000

- Three complimentary registrations
- ~~Complimentary exhibit space~~ **SOLD OUT**
- Half-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Recognition at the reception
- Identification as Reception Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables in key locations
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### Terman Teaching Conference Sponsor- \$3,000 – *SOLD OUT*

- Three complimentary registrations
- Half-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Recognition at the Terman Teaching Conference (TTC) as TTC sponsor
- Identification as TTC Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials at Terman Teaching Conference and greet attendees
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### Silver Sponsor- \$2,500

- Three complimentary registrations
- Half-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Identification as Silver Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials on shared distribution tables
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### “Women Who Wonder” Special Session Sponsor- \$3,000 (up to 3 available)

“**Women Who Wonder**” - This special interview with two women pioneers in psychology is not-to-be missed. Featuring **Christina Maslach & Elizabeth Loftus**, who will both be receiving lifetime achievement awards from WPA. Christina Maslach, Ph.D. is a professor of psychology (emerita) at the University of California at Berkeley. She is best known as the pioneering researcher on job burnout. Elizabeth Loftus, Ph.D. is a distinguished professor at the University of California, Irvine, holding faculty positions in two departments: Psychology & Social Behavior; and Criminology, Law & Society. She has published 22 books and over 500 scientific articles, and has held various leadership positions and received numerous awards and recognitions.

- Three reservations to lunch event; sponsors will be placed at a special sponsor table close to the stage
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Identification as Special Session Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials during special session
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### Bronze Sponsor- \$1,500

- Two complimentary registrations
- Quarter-page ad in the onsite program
- Logo displayed in the Convention program
- Identification as Bronze Sponsor on official Convention app (free to all attendees)
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website
- Organization logo on onsite signage

### Supporting Sponsor- \$850

- One complimentary registration
- Eighth-page ad in the onsite program
- Logo displayed in the Convention program
- Identification as Supporting Sponsor on official Convention app (free to all attendees)
- Organization logo and link on all electronic marketing materials
- Organization logo and link on Convention website

- Organization logo on onsite signage

## Sponsorship Contact

To discuss sponsorship benefits and opportunities, or to make your sponsorship commitment, email Vera Medici at [vmedici@westernpsych.org](mailto:vmedici@westernpsych.org). or call (619)677-5990 x322.