

WPA Poster Information

Poster Sessions

Poster sessions are scheduled for either 75 or 90 minutes. Bring pins for attaching posters to the poster boards and arrive *15 minutes* prior to the beginning of your poster session to attach your poster. Consider having a handout that includes your e-mail address. Some presenters arrange for a friend to do a short video of your poster presentation that you can post on youtube or a department website. It is also fun to take some photos that you can share.

Poster Size

The poster boards are 48 in. high by 84 in wide (4 x 8 ft). WPA does not require a specific poster format or size. However, most colleges have a large format printer that can print attractive posters (or you can use retailers such as FedEx Office or online printing services). Large format printers allow you to print posters that are 36 in. or 42 in. high. A good poster size for our boards is 36 in. high by 56 or 60 in. wide.

Poster Design

Most commonly, you will use PowerPoint to design your poster. You can import text from Word, graphs from Excel or a statistics program, and graphic images if appropriate. Your college may have poster templates available for you. These are PowerPoint files already set for a specific size. The school logo is already in the template and there is a space for your title and authors. If your college does not have a template, there are several websites with templates available for you to download. These include:

<https://www.msu.edu/course/aec/874/Pages/Poster.postertemplate.ppt>

<http://colinpurrington.com/wp-content/uploads/2011/09/postertemplateppt.zip>

http://www.posterpresentations.com/html/free_poster_templates.html

http://www.genigraphics.com/other/poster_templates.asp

Poster Content

Here are two good introductions to designing your poster. You can find many others with a Google search on research poster presentations.

<http://colinpurrington.com/tips/academic/posterdesign>

<http://www.rcjournal.com/contents/10.04/10.04.1213.pdf>