Registration for the Los Angeles Convention............ 1
Convention Highlights ............................................. 1
Terman Teaching Conference ................................. 4
Statistics Workshop Schedule ................................... 6
Enjoying Yourself in Los Angeles ............................ 6
2011 WPA Election ................................................ 7
WPA Convention Links ........................................ 10

REGISTRATION FOR THE LA CONVENTION

It is time to plan for the 2011 WPA convention in Los Angeles. Early registration is open until March 15 on the WPA website at www.westernpsych.org. The convention dates are April 28 –May 1 with the Terman Teaching Conference on April 27. We urge you to pre-register to avoid lines in LA.

All WPA events will be held at the Wilshire Grand hotel in downtown LA. We have an excellent hotel room rate – please register by March 15. A link from the WPA website will take you to the hotel registration page, which will automatically provide the WPA hotel rate(s).

The WPA website also has information on transportation from LAX to the hotel. The hotel is adjacent to the 7th Street metro station so using public transportation in LA will be very convenient. The hotel has valet parking only; alternative parking is across the street and in several parking structures and lots within a few blocks of the hotel.

You can use twitter to provide or find information on the convention. Just use #wpala in a tweet or a search.

The complete program should be on the website by March 10.
our outstanding colleague Eleanor Willemsen from Santa Clara University.

Allen Gottfried, the 2010 WPA Teaching Award recipient, has organized a program on Pathways and Predictors for Academic Success.

Norweeta G. Milburn (UCLA) will speak on Pathways of Homeless Young People. The talk will include a description of Project STRIVE, a behavioral intervention program for homeless youth.

Steven Ungerleider of Global Sports Development will speak on issues in sport psychology: Wide World of Sports 2011.

Lisa Farwell (Santa Monica College) will speak on the Science of Sin. The Seven Deadly Sins (pride, greed, wrath, envy, lust, gluttony, sloth) are familiar to many, appearing in contemporary films, classical literature, and everyday discourse. The widespread and enduring interest value of the Seven Deadly Sins suggests they provide a fundamental and timeless framework for understanding social conduct. Farwell’s talk will relate these ideas to contemporary psychological research.

Thursday symposiums include programs on Clutch Sports Performance, Family Dynamics, Family Wellness, Prenatal Stress, Adherence and Health, HIV/AIDS, Latent Class Analysis, and Object Priming.

FRIDAY HIGHLIGHTS

Dr. Stephen Macknik from Barrows Neurological Institute will deliver the the PT@CC address. His talk is on Sleights of Mind: The Neuroscience of Magic. His most recent book is Sleights of Mind: What the Neuroscience of Magic Reveals about Our Everyday Deceptions. A book signing will follow the talk.

Joseph Ferrari from DePaul University is the Psi Chi invited speaker. His new book is Still Procrastinating: The No Regrets Guide to Getting It Done and he will be giving an informative talk on procrastination: Still Procrastinating? Just Do It>>Now! A book signing will follow the talk.

The Friday evening address is by Dr. Gary Namie of the Workplace Bullying Institute: Workplace Bullying: Chronicle of a Movement.
Susan Elaine Murphy will be part of our program in Industrial/Organizational Psychology. Her talk is titled Social Psychology and Leadership: What's Left to Know?

Alice Eagly and Wendy Wood will speak on The Biosocial ConSTRUCTION of Sex Differences and Similarities in Behavior. They will focus on the role of division of labor by sex.

Bernardo J. Carducci, author of Shyness: A Bold New Approach, will speak on Everything You Ever Wanted to Know About Shyness But Were Too Shy to Ask: From Shy to Becoming Successfully Shy. Bernie will be very active at the convention – he is participating in the STP Last Lecture program, a symposium on using career information in courses, and a “student survival guide” session on Sunday.

Positive Psychology is featured in several symposiums. One looks at positive psychology from a developmental perspective and another takes an international perspective. A third symposium looks at Applied Positive Psychology.

The Neurobiology of Social Interactions is the intriguing title of an interdisciplinary symposium on Friday morning. The papers in this session highlight recent work that employs neuroimaging and methods from psychoneuroimmunology to indentify how, exactly, social interactions “get under the skin” to affect health.

SATURDAY HIGHLIGHTS

Elizabeth Klonoff from San Diego State University delivers the WPA Social Responsibility Award address: Do Data Have a Conscience? Reflections on Research in a Sociopolitical Environment.

Diane Halpern will present new information on Sex Differences in Cognitive Abilities: New Data, New Theories, New Conclusions.

An afternoon session will feature distinguished social psychologist Elliot Aronson interviewed by Carol Tavris. The title of the talk is Not by Chance Alone: My Life as a Social Psychologist. This is also the title of a new book by Dr. Aronson. Dr. Aronson and Tavris have also just completed a new book on Mistakes were made (but not by me): Why we justify foolish beliefs, bad decisions, and harmful acts. Meet with the authors following the interview for discussion and a book signing. This session is sponsored by PT@CC and the Society for the Teaching of Psychology.

Robert Rosenthal, recipient of the 2010 WPA Lifetime Achievement Award, will deliver an address titled Outline for an Academic Lifetime: Introduction, Methods, Results, Discussion.

Robert J. Sternberg will present an address on Rethinking College and Graduate School Admissions: Why We’ve Got It Wrong and What We Can Do about It. He will present a new model of graduate school selection: WICS (wisdom, intelligence, creativity, synthesized).

Richard A. Lippa will present his new research in a talk titled Looking at and Longing for Male and Female “Swimsuit Models”: Studies in the Category Specificity of Sexual Attraction.

Henry D. Schlinger, Jr. from CSU Los Angeles will speak on What Clever Hans Can Teach Us about Miracle Autism Cures and the Importance of the Scientific Method.

The 2010 E. E. Jones Award for Research in Psychotherapy and Clinical Psychology Address will be given by Wei-Chin Hwang (Claremont McKenna College & Independent Practice): How Do We Culturally Adapt Psychotherapy? Let’s Get Down to the Specifics.

Peter Bentler from UCLA will explore an important measurement issue when using measures with true-false or correct-incorrect responses: Can Interval-level Scores Be Obtained from Binary Responses?
David C. Funder (UC Riverside) will speak on theory and research of Accurate Personality Judgment.

Many of the presentations on Saturday have an international focus. In addition to an International Psychology poster session and several international-themed symposiums, there will be a featured presentation by Gaithri Fernando from CSU Los Angeles: Intimate Partner Violence: A Global Mental Health Priority. Also, Michael Harris Bond (Hong Kong Polytechnic University) presents Making Culture Usable for a Scientific Social Science by Unweaving its Rainbow.

Laura S. Brown of the Fremont Community Therapy Project in Seattle continues the WPA mentoring theme: Queer mentoring- It's not about coming out any more (and it is).

Paul R. Abramson from UCLA will present on GIVE SODOMY A CHANCE: Ninth Amendment Amnesia and the Psychology of Sex.

Also on Saturday, Daniel Michalsky from the APA Center for Workplace Studies will lead a workshop on Pursuing a Psychology Career: Debt, Financial Support, Starting Salaries, and Employment Opportunities for Tomorrow's Psychology Leaders.

What if we could travel to Saturn? What kinds of information do we have about extended space travel in terms of the effects such travel will have upon humans, both physiological and social? Three experts in space travel will come together to discuss these issues. Sherwin Goo is what is called the “flight director” of the Cassini Project, the NASA program that sent a vehicle to Saturn to explore its rings and moons. Harvey Wichman will discuss the neurological and physiological effects we might expect from extended space travel. Finally, Albert Harrison will present research regarding psychosocial effects of being in limited spaces for extended periods of time with other individuals.

SUNDAY HIGHLIGHTS

THE PSYCHOLOGY STUDENT'S SURVIVAL GUIDE. This panel is aimed toward an audience composed of undergraduate and graduate students as well as beginning teachers who are learning about advising Psychology students. Panelists will discuss content of undergraduate and graduate programs in Psychology; graduate school preparation and application processes; content/design of internship programs, clinical training, and graduate research training; careers in Psychology, with undergraduate and graduate degrees; trends in the Psychology job market; trends in development of education and training programs. Panelists include Heidi R. Riggio (CSU Los Angeles), Brigitte Matthies (CSU Los Angeles), Dale E. Berger (Claremont Graduate University), and Bernardo J. Carducci (Indiana University Southeast).

Philip G. Zimbardo will speak at 10:30am on Sunday. The title of his talk is HOW TO MAKE A HERO OUT OF ANY OF YOU: A TOOL KIT IN ACTION. Learn about the basis of heroic action and Zimbardo’s Heroic Imagination Project.

The Terman Teaching Conference will again be held on the Wednesday prior to the WPA convention. This is an excellent value with a registration fee of only $25 if you register by March 15. The theme this year is Master Teachers Creating a Dynamic Learning Environment. A complete description of the program and the registration form are on the WPA website. Anne Duran from CSU Bakersfield is Conference Coordinator. Highlights include:

Teaching Implicit Prejudice: Pedagogy, Teaching Styles, Assessment, and Teacher-Student Diversity
Virgil Adams, III, CSU Channel Islands
Thierry Devos, San Diego State University
Heather Smith, Sonoma State University
Luis A. Vega, CSU Bakersfield
This panel presentation and discussion will report findings from a multi-year, -campus, and -instructor investigation of student-learning of implicit prejudice within social psychology courses. In addition to discussing student-learning and pedagogical outcomes, the panel will discuss the lessons learned, best practices, and whether student attitudes are influenced by course content.

**Are We Looking the Wrong Way? Lessons from Geese and Genghis Khan**  
Robert Bramucci, South Orange County Community College District

Since their inception, colleges and universities have focused on "top-down" initiatives. But the Internet provides revolutionary new ways of doing things in a "bottom-up" fashion, from Facebook and Twitter to open source software and crowdsourced problem-solving. Dr. Bramucci draws examples from the unlikeliest of places--ants and Apple computers, mackerel and mashups, and yes, geese and Genghis Khan--to show how we might focus our efforts in a more productive direction to tackle formerly-intractable problems in higher education.

**Walking the talk of Diversity: Holistic Teaching Strategy for Race, Gender, Class, Sexual Orientation, Disability, Religion, Age, Language, and Region**  
Heesoon Jun, The Evergreen State College

One of the well received 2009 WPA Convention presentations was Dr. Stanley Sue's *The Teaching of the Psychology of Race, Culture, and Racism Issues and Controversies*. It stimulated intellectual rigor and passionate comments from the audience. The audience had several questions about how to deal with the other diversity issues such as disability and class. This session will discuss concrete teaching strategy to examine race, gender, class, sexual orientation, disability/impairment, religion, age, language, region, and their intersections from a holistic perspective.

**Using Media in the Classroom: Best Practices**  
Thomas E. Ludwig, Hope College

Converging evidence from classroom research supports the use of multimedia instructional materials, both to engage students and to increase their comprehension of the key concepts. This presentation will summarize the research findings and suggest some guidelines (with demonstrations) for effectively using media to increase student engagement and motivation, to promote classroom discussion, and to enhance understanding of complex topics.
A statistics workshop will be held each day of the WPA convention. Titles of the workshops are provided below. Complete descriptions of the workshops are on the WPA website. A separate registration is required for attending a workshop. The registration form for the workshops is on the WPA website. Registration fees are $5 for students and $10 for professional members. You also must register for the convention to attend the workshops. The workshops this year are:

**Thursday**

**Applied Power Analysis for Common (but Complex) Designs**  
*Christopher L. Aberson, Humboldt State University*

The power analysis workshop addresses theoretical and practical power analysis considerations for research using ANOVA and Multiple Regression designs. The primary focus of the workshop will be “how-to” examples for conducting analyses.

**Friday**

**Designing Evaluations for Impact**  
*Christina A. Christie, UCLA*

Many evaluations have as a goal to impact decision-making or policy formulation by providing systematic empirical feedback. Based on empirical knowledge, we know that there are steps that an evaluator can take to help to ensure that an evaluation has impact. The goal of this workshop is to provide participants with an understanding of, a framework for, and specific strategies that will increase the likelihood that an evaluation will have impact.

**Saturday**

**An Introduction to Modern Missing Data Handling Approaches**  
*Craig Enders, Arizona State University*

There have been substantial methodological advances in the area of missing data analyses during the last 25 years. The purpose of this session is to provide attendees with a gentle introduction to these techniques and to demonstrate the use of these analytic approaches in widely available software packages.

**Sunday**

**An Introduction to Multilevel Modeling**  
*Jodie B. Ullman, CSU San Bernardino*

Applied multilevel modeling issues and techniques will be presented in this workshop. Throughout the workshop, data sets will be employed to illustrate multilevel concepts and contrast the results from multilevel modeling techniques with more traditional single level techniques.

**Enjoying Your Visit to Los Angeles**

Our hotel is located just across from the 7th street metro station in downtown Los Angeles. Downtown LA has become a destination with many restaurants, clubs, concert venues, and interesting museums and historical destinations. The LA Live entertainment district featuring the Nokia Theater and Staples Arena is a short walk from the hotel. The Red Line metro and the Dash downtown mini-bus can easily take you many downtown attractions. You can go to Disney Hall, the Dorothy Chandler Pavilion, and other performance venues downtown. You are close to Pershing Square with landmarks such as the Bradbury Building, the Central Library, the Biltmore Hotel, Angel’s Flight, and Grand Central Market. The Red Line will take you to Hollywood (Pantages Theater at Vine, most other attractions such as Chinese Theater, Egyptian Theater, Jimmy Kimmel Live, Kodak Theater, Mel’s Diner at Hollywood and Highland) and Universal City. It will also take you to Union Station, the hub for a walk to Olvera Street, Chinatown, and Little Tokyo. Union Station is also the hub for transportation to the Wiltern Theater, Pasadena, and Dodger Stadium (Dodgers will be at home; check their website for details).

We will be sending out a WPA guide to LA later.
Professional WPA members will soon receive a ballot for the 2011 election. The election will be conducted online. A link will be sent via e-mail to current professional members. This link will take you to a secure ballot.

This year we will be choosing a President-Elect and a Representative-at-Large. The candidates for President-Elect are Elizabeth Ligon Bjork (University of California, Los Angeles) and Robert Levine (California State University, Fresno). The candidates for Representative-at-Large are Victoria Follette (University of Nevada, Reno) and John Moritsugu (Pacific Lutheran University).

Candidate Statement: Elizabeth Ligon Bjork
I am extremely honored to be a nominee for president of the Western Psychological Association. It is both gratifying and humbling to be nominated to serve in a position that has been held by so many outstanding individuals across WPA’s long history. There are many things I appreciate and admire about WPA, but at the top of my list would be the opportunities it provides for undergraduate and graduate students to share with others their research activities and accomplishments at the annual WPA conventions. I feel that our training of students as future researchers and teachers is not only one of our greatest responsibilities as faculty members, but also one of the most rewarding aspects of being a faculty member. That WPA is not only willing to have students participate in its meetings, but actually welcomes and encourages their participation, is a big plus to me and definitely a feature that I would continue to foster, should I be elected to this position.

Currently, I am a professor of psychology at the University of California, Los Angeles. Previously, I held faculty positions at The Rockefeller University in the Mathematical Psychology Laboratory and the Department of Psychology at the University of Michigan. I have also held Visiting Scholar or Professor positions at the University of California, San Diego; Bell Labs (Murray Hill); Dartmouth College; and the University of St. Andrews, Scotland. My Ph.D. is from the University of Michigan, and I was an undergraduate at the University of Oklahoma and the University of Florida. I came somewhat late to the field of psychology, having majored in mathematics as an undergraduate. When, however, I discovered—during my senior year—the importance and intriguing nature of the problems addressed by psychological research, I began to consider a career in psychology. I was attracted, too, by the collaborative nature of the research process in psychology; so, my degree in mathematics notwithstanding, I applied to the graduate program in psychology at the University of Michigan. I had the good fortune not only to be admitted to Michigan’s graduate program, but also to study under the mentorship of the distinguished Arthur Melton, one of the most prominent memory researchers of the last century and an early leader in the movement to establish psychology as a science, distinct from its roots in philosophy.

Throughout my professional career, I have always had a strong interest in improving the quality of the undergraduate and graduate experience, particularly for students at large public universities. To this end, I have served as Chair of the Academic Senate at UCLA and I have also chaired UCLA’s Undergraduate Council, the overarching committee for all undergraduate programs and affairs. Other key roles include chairing the Department and campus-wide Teaching-Assistant Training Programs as well as the campus-wide Faculty Committee on Instructional Improvement Programs. I also served as Psychology’s Vice Chair for Undergraduate Studies for many years and was honored in 2008 to receive UCLA’s Distinguished Teaching Award. I am currently Senior Vice Chair of the Psychology Department.

Among the more rewarding aspects of my faculty position at UCLA has been the opportunity to bring interested undergraduates into the laboratory that I share with Robert A. Bjork. We have been fortunate through the years in having many talented and eager undergraduates involved in our lab and working with our graduate students and with us. Perhaps the contribution to the undergraduate experience that I have found most rewarding, however, is the UCLA Psychology Undergraduate Research Conference, which I began nearly 20 years ago and which annually provides undergraduates from UCLA and other campuses throughout California and, in recent years, from many schools throughout the nation (students from 46 schools participated last year) the opportunity to present their research either as posters or papers in a professional forum. By all accounts, this conference is an enriching and exciting experience for the undergraduates who participate, whether they are presenting papers and posters or just attending, and,
Candidate Statement: Robert Levine

I am grateful and honored to be nominated for the presidency of the Western Psychological Association. WPA has been an important part of my life for over three decades beginning with my very first conference presentation in 1974. I have served on the Council of Representatives, given invited lectures, made research presentations and organized seminars and special lectures. Most important to me, WPA has been a focal point in the education of so many of my most promising students. A number of these students are now professors and almost every one of them gave their first research presentation at WPA. It’s where they got to rub elbows with their textbook heroes and, I believe, where many decided once and forever to pursue careers in psychology. I am a great believer in this organization and am committed to enhancing its future.

As to my own background: I received my B.A. at UC Berkeley (where I had the blind good luck to experience the sixties from hippy central) and my doctorate from New York University. I have been a Professor at California State University, Fresno since 1974, where I have had stints as Department Chair and as Associate Dean of the College of Science and Mathematics. I have also served as a Visiting Professor at Universidade Federal Fluminense in Niteroi, Brazil, at Sapporo Medical University in Japan, and at Stockholm University in Sweden. I am a Fellow in APA and WPA. I am proud to have won awards for my research, writing and teaching. I was awarded the Otto Klineberg Intercultural and International Relations Award by SPSSI for my book, A Geography of Time. I received WPA’s Outstanding Teacher award in 2007.

My research spans several areas—including differences between cities and countries in the pace of life, in helpfulness toward strangers, and studies on the psychology of persuasion—with an interdisciplinary, cross-cultural and field-oriented emphasis. I have published in both professional journals and in trade periodicals (e.g., Discover, American Demographics, The New York Times and American Scientist). I have published four books. The first, A Geography of Time, has been translated into seven languages and has been the subject of feature stories around the world (e.g. Newsweek, The New York Times Magazine, BBC, ABC Primetime, NPR’s All Things Considered and Radio Lab). My book The Power of Persuasion: How We’re Bought and Sold has been translated into eight languages. I most recently co-edited Journeys in Social Psychology, a series of first-person accounts of the career journeys of prominent social psychologists.

I would have several specific goals as WPA President. First, I would try to enhance funding for student travel to the WPA conference. My university now fully funds 10 or so student presenters a year. I have watched these experiences ignite their enthusiasm and commitment to careers in psychology and would love to increase these awards through both WPA and private funding sources. Second, I would work toward formal and informal collaborations and perhaps conference exchanges with international organizations. In my career, I’ve made a point of working in other countries, establishing collaborations with foreign scholars and arranging student and faculty exchanges with my
I would be honored to work toward the improvement of this outstanding organization.

Candidate Statement: Victoria M Follette

I was pleased to be asked to run for a position on the board of WPA. Since moving to Nevada more than twenty years ago, I have become increasingly familiar with the important role that WPA plays in advancing research, scholarly activity, and teaching in the behavioral sciences. Many years ago, Dr. Robert Solso asked me to serve as a member of the council of representatives and in that role I have learned more about the goals of the organization. I have attended several of the statistical workshops that are a part of the annual convention and have been impressed with quality and affordability of this invaluable training. It is also clear to me that students are a central focus of the WPA mission. Seeing the outstanding student presentations and the recognition through awards and scholarships has strengthened my positive view of the organization. Considering the many valuable contributions of WPA to the discipline, I am honored to be considered for service on the board.

I received my M.S. from the University of Washington in 1985 and my Ph.D. from the University of Memphis in 1989. My first academic position was at the University of Nevada, Reno and I have had the opportunity to serve in many roles as a faculty person. In our clinical program, I was the director of our outpatient training clinic and I went on to become the Director of Clinical Training. I had a unique opportunity to serve a term as the Associate Dean and in the College of Arts and Science/College of Liberal Arts. While I worked in the dean’s office, I maintained an active research lab and clinical supervision team and was never far from my home base. After leaving the dean’s office, I was elected chair of our department and have served in that role for six years. Through all of my time in service activities, I have remained constant in my commitment to teaching and research. I love working with students and mentoring them as they advance in their careers. Currently, I am on the Board of COGDOP (Council of Dept. Chairs) and a member of the APA Commission on Accreditation.

As a clinical scientist, I am committed the integration of science and practice. I have published edited volumes related to mindfulness in psychotherapy and cognitive behavioral approaches to trauma therapy (Hayes, Follette, & Linehan, 2004; Follette & Ruzek, 2006). My clinical and research work has emphasized an examination of the long term consequences associated with a history of childhood trauma. In particular, I have investigated the impact of experiential avoidance in the diverse outcomes associated with various forms of maltreatment in the family of origin In addition to investigating intrapersonal impacts of trauma, I have also examined interpersonal problems in intimate partner relationships, including revictimization. I would be delighted to be of service to WPA and would work to uphold the organization’s excellent reputation of providing opportunities for advancing scholarly and professional work.

Candidate Statement: John Moritsugu

My first presentations were at a Western Psychological Association convention. I also found my first academic position at its’ meetings. I believe in the importance of regional psychology associations, where “place and face” are relevant and reasonable.

I received my B.A. from the University of Hawaii at Manoa, and my Masters and Ph.D. in Clinical Psychology from the University of Rochester. I have spent all of my academic career at Pacific Lutheran University, in Tacoma, Washington, where my focus has been on undergraduate and liberal arts education. I was among the participants at the 1991 APA conference on Enhancing the Quality of Undergraduate Education held at St. Mary’s College in Maryland. I was also on the first Task Force for the Infusion of Diversity in Undergraduate Education, under the APA Board of Educational Affairs. I have been at one time, departmental chair, president of the Washington State Psychological Association, co-president of Division 45 of the APA (Society for the Psychological Study of Ethnic Minority Issues), and Representative to the APA Council for Division 27 (Society for Community
Research and Actions) and for Washington State. I have co-edited texts on *Preventive Psychology*, and on *Multidisciplinary Contributions to Prevention*, and more recently co-authored a textbook on *Community Psychology*. My interests have been in stress and coping as it relates to people of color, and presently I am interested in compassion and wisdom.

I appreciate WPA for what it does for us in highlighting and reinforcing the scholarly enterprise, and providing opportunities to share and encourage each other’s work. I am honored to be a candidate for the member at-large position of the WPA Executive. If elected, I would work to maintain and strengthen the collegiality and networking opportunities which WPA provides.

**WPA CONVENTION LINKS**

WPA Home Page:  
[http://www.westernpsych.org](http://www.westernpsych.org)

Hotel Reservations:  
[http://www.westernpsych.org/convention/hotel.cfm](http://www.westernpsych.org/convention/hotel.cfm)

Membership and Convention Registration:  
[http://www.westernpsych.org/forms/index.cfm](http://www.westernpsych.org/forms/index.cfm)

Advice on Preparing a Poster for WPA:  

Terman Teaching Conference Registration:  
[http://www.westernpsych.org/forms/terman.cfm](http://www.westernpsych.org/forms/terman.cfm)

Statistics Workshop Descriptions and Registration:  
[http://www.westernpsych.org/forms/stats_workshop.cfm](http://www.westernpsych.org/forms/stats_workshop.cfm)