



# *The Western Psychologist*

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2012 Convention Issue

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## REGISTRATION FOR THE 2012 CONVENTION

It is time to plan for the 2012 WPA convention in San Francisco. Early registration is open until March 31 on the WPA website at [www.westernpsych.org](http://www.westernpsych.org). The convention dates are April 26 –29 with the Terman Teaching Conference on April 26. We urge you to pre-register to reduce waiting time at the registration counters and receive pre-registration rates.

All WPA events will be held at the Hyatt Regency SFO -- Burlingame. We have an excellent hotel room rate – please make reservations by March 15. A link from the WPA website will take you to the [hotel registration page](#), which will automatically provide the WPA hotel rate(s).

The WPA website also has information on the free shuttle from the airport to the hotel and rates in the self-parking garage.

You can use twitter to provide or find information on the convention. Just use #wpasfo in a tweet or a search.

The complete program should be on the website by March 15.

## CONVENTION HIGHLIGHTS

Congratulations to programs chairs Bill Froming and Jim Breckenridge from Palo Alto University, along with WPA President Delia Saenz, for inviting an outstanding group of distinguished psychologists who will be presenting talks on a variety of topics. The WPA student council, headed by graduate student representative Amanda Chiapa, is arranging for student conversation hours to follow several speakers. There will also be symposium, paper and poster sessions, the WPA Film Festival, Statistics Workshops, and special workshops and panels for students and teachers.

## THURSDAY HIGHLIGHTS



Our first speaker on Thursday is David Myers. Dr. Myers (Hope College) is known for both his research and his popular textbooks. His research and writings have been recognized by the Gordon Allport Prize, by an "honored scientist" award from the Federation of Associations in the Brain and

Behavioral Sciences, by the Award for Distinguished Service on Behalf of Personality-Social Psychology, and by three honorary doctorates. In recognition of his efforts to transform the way America provides assistive listening for people with hearing loss (see [hearingloop.org](http://hearingloop.org)) he received "the 2011 American Academy of Audiology Presidential Award." His 10am talk is titled **A Quiet World: The Psychology of Hearing and Hearing Loss**.



Claude Steele from Stanford University will deliver the Thursday afternoon address: **Remedying Stereotype Threat**. Dr. Steele, known for his pioneering work on social identities and the impact of stereotype threat, will focus on strategies for

reducing this threat. His most recent book is [\*Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do\*](#).

Also on Thursday, Dr. William Froming from Palo Alto University will speak on **Comparative Genocide and Social Psychology**. Dr. Froming will describe instances of genocide and the insights that can be provided by a social psychological analysis.



The Society for the Teaching of Psychology (STP) is again sponsoring the very popular **Last Lecture**, this year featuring Nancy Segal (pictured) from CSU Fullerton, Theodore Bell from CSU Los Angeles, and Keith Widaman from UC Davis.

In addition to talks by featured speakers, there will be numerous poster and paper sessions, symposia, and workshops each day of the convention.

## FRIDAY HIGHLIGHTS

Hall P. Beck (Appalachian State University) will describe the quest that he and his students undertook to discover the fate of John Watson's famous subject: **Finding Little Albert: Adventures In The Search For Psychology's Lost Boy**. His address will follow the Psi Chi/Psi Beta poster session.



The APA G. Stanley Hall Address will be given by Greg Madden from Utah State University on the topic of **Behavioral Economics, Impulsivity, and Health Decision Making**. A Health Psychology poster session will follow his talk.

[Sue Frantz](#) (Highline Community College) will speak on **Technology For Today's Academic: Tools That Will Make You Look Like a Techie**. Sue is well known for her entertaining and informative presentations. This session is sponsored by PT@CC and the Society for the Teaching of Psychology (STP).

Adele Eskeles Gottfried (CSU Northridge) will deliver the WPA Social Responsibility Award address: **From Research To Social Responsibility: Making The Connections**.

Christina Maslach (UC Berkeley) will speak on **Burnout and Engagement In The Workplace: New Perspectives**.

**Ten Things I Have Learned About Virtual Reality and Behavior** is the focus of a talk by Jim Blascovich (University of California, Santa Barbara).

**The Longevity Project: The 8-Decade Study of Staying Healthy and Living Long** is the topic of a presentation by Howard S. Friedman, University of California, Riverside and Leslie R. Martin, La Sierra University. Their book on [The Longevity Project](#), has just been released in a paperback edition.

The WPA Awards Presentation and Presidential Address will be held at 4:30 on Friday. The Presidential Address will be delivered by Delia Saenz (Arizona State University): **Solo Status, Perspective-Taking, and Social Creativity: The Power of One**.

Other sessions on Friday focus on such diverse topics as **Ethnicity and Mental Health: Surprising Findings In Need of an Explanation**, **Neurobiological Pathways Underlying Responses To Negative Social Experiences**, **Predictors and Pathways to Adult Life Satisfaction**, **Evolutionary Perspectives on Human Development and Relationships**, and **Item Response Theory: A Modern Direction For Personality Measurement**. The APA Journal Office is also sponsoring a panel on **How to Publish**.

## SATURDAY HIGHLIGHTS

Jason F. Reimer (California State University, San Bernardino) will deliver the WPA Early Career Research Award presentation: **Development of Cognitive Control: Goal Representation and Maintenance In Children and Young Adults**.



Stanley Sue will speak on **Cultural Competency: Necessity Or Political Correctness?** Stan Sue was WPA President in 2010; he recently retired from UC Davis and is currently Professor and Director of the Center for Excellence in Diversity at Palo Alto University.

The WPA Outstanding Teaching Award presentation will be given by Mark Costanzo, Claremont McKenna College: **Teaching Psychology Through Its Applications.**

Mihaly Csikszentmihalyi and Stewart I. Donaldson (Claremont Graduate University) will be **Taking Stock of the First Decade of Positive Psychology** in their presentation on Saturday.

**Doing Collaborative Research With Undergraduates: A Team-Based Approach** is the topic of a presentation by Brian Detweiler-Bedell and Jerusha Detweiler-Bedell from Lewis & Clark College.

Barbara Tabachnick (CSU Northridge) is the recipient of the WPA Lifetime Achievement Award and will deliver an address titled **The Yellow Brick Roller Coaster.**

The E. E. Jones Award for Research in Psychotherapy and Clinical Psychology Address will be given by George M. Slavich, University of California, Los Angeles: **Black Sheep Get the Blues: A Psychobiological Model of Social Rejection and Depression.**



Saturday will conclude with a talk by Philip Zimbardo: **Why I Am Managing a New Hero Factory in San Francisco.** Phil's focus on heroes will continue with another talk on Sunday morning with Christina Maslach.

The program on Saturday will also include a number of sessions focusing on international psychology. These include: **The Psychology of Dictatorship: The 'Springboard Model', Ideology, and Brute Force** by Fathali M. Moghaddam, Georgetown University; **Using Psychology and the Internet to Reduce Health Disparities Locally and Globally** by Ricardo Munoz, University of California, San Francisco; **Narrative of Hope for War-Torn Children**, Sally Mallam, Hoopoe Books for Afghanistan. Mallam will describe a major program to use literature to change the cognitive focus of children who have grown up in the chaotic life of Afghanistan. Other international psychology sessions include **Enacting International Engagement: Opportunities for Students and Professionals, Sex Trafficking: Victims and Perpetrators, Gender Violence and Human Rights: Sexual Slavery, Honor**

**Killings and Educational Access, and International Immersion Learning in Higher Education: Research Results.**

Also on Saturday, there will be sessions on teaching sponsored by Psychology Teachers at Community Colleges, the **Psi Chi/Psi Beta Leadership Workshop**, the **Psi Chi Grad School Panel**, and the **Psi Chi and Psi Beta Chapter Exchange** sessions.

Symposia on Saturday include a session chaired by Dan Krauss (Claremont McKenna College) on the **State Of The Discipline In Forensic Psychology.** Robert Bjork (UCLA) has organized a symposium on **Self-regulated Learning**, and Allen Gottfried will lead a symposium on **Everyday Leadership.** Eva M. de la Riva (University of Texas at El Paso) chairs a session on **Automatic Attitude and Semantic Activation: Examining the Role of Arousal, Time, and Response Selection.** A symposium on **New Explorations of Intimate Partner Violence** has been organized by Christine Fiore (University of Montana).

## SUNDAY HIGHLIGHTS

**The Stanford Prison Experiment: A 40-Year Retrospective,** Philip Zimbardo and Christina Maslach. In celebration of the 40th anniversary of the Stanford Prison Experiment (1971), Phil Zimbardo will resurrect it with slides and videos as he discusses its legacy in psychology and law enforcement. Christina Maslach (Zimbardo) will discuss the reasons she challenged him openly and ultimately forced its premature termination after only six days of its two-week intended duration. She will describe how that experience led her to study of dehumanization in social service professions, which in turn ultimately resulted in her life-long work on job burnout. Phil will update us on how her heroic action mirrors and foreshadowed his new mission in life, the creation of the [Heroic Imagination Project](#), teaching people of all ages how to be wise and effective everyday heroes who stand up, speak out, and take action against injustice and public apathy in life's challenging moments.



**TERMAN TEACHING CONFERENCE**  
**Wednesday, April 25**

The Terman Teaching Conference will again be held on the Wednesday prior to the WPA convention. This is an excellent value with a registration fee of only \$25 if you [register online](#) by March 31. The theme this year is *Psychology and the Real World*. A complete [description of the program](#) and the registration form are on the WPA website. Anne Duran from CSU Bakersfield is Conference Coordinator. Highlights include:

**Four Decades Professing Psychology: Lessons I Have Learned**

David Myers, Hope College

**Reality Bites: Challenging Cherished Beliefs with Critical Thinking**

Heidi Riggio, California State University, Los Angeles

**The Most Important Advice for Our Students Considering Psychology as a Major or Career Path**

Amira Rezec Wegenek, Saddleback College

**Recipe for Psychology Student Success: Academic Degree + Applied Experience + Networking = Career Success**

Tanya Boone, California State University, Bakersfield

**Pavlov's Dogs Still Drooled and Freud Still Died in 1939 – Reinventing Introductory Psychology with a Theme Based Approach**

Diane Simpson Brown, Everett Community College

Thanks to **Worth Publishers** for their support of the Terman Teaching Conference.



**STATISTICS WORKSHOP SCHEDULE**

A statistics workshop will be held each day of the WPA convention. Titles of the workshops are provided below. Complete descriptions of the workshops are on the WPA website. A separate registration is required for attending a workshop. The registration form for the workshops is on the WPA website. Registration fees are \$5 for students and \$10 for professional members. You also must register for the convention to attend the workshops. The workshops this year are:

**Thursday**

**Testing Moderation Hypotheses using Multiple Group Structural Equation Modeling: Testing Moderation Hypotheses**

*Jodie Ullman, CSU San Bernardino*

Multiple group SEM techniques offer rich methods to test all different types of moderation (interaction) hypotheses. Through the use of multiple group structural equation models it is possible to test whether or not a variable say, ethnicity or gender, actually moderates, not just regression paths or means, but also the composition of the factors/constructs themselves. For example, does the composition of a construct like acculturation change as a function of ethnicity or does a construct of risky sex behavior change as a function of gender? In this workshop we begin by exploring interactions using measured and latent variables in standard single group structural equation models. After a fairly brief exploration of these models we will turn to multiple group SEM models and look at a variety of types of moderation/interaction hypotheses. Examples using a variety of structural equation modeling software packages will be included. It would be helpful if participants had a little experience with single structural equation models.

**Friday**

**Introduction to Latent Class Analysis in Mplus**

*Karen Nylund-Gibson, University of California, Santa Barbara*

Latent class analysis (LCA) has become a useful analytic tool for Psychological researchers because of its ability to empirically derive latent groups of individuals based on response profiles on a set of outcomes. Conceptually similar to cluster analysis, LCA is a model-based approach to group individuals which also allows us to predict membership into the groups, as well as explore consequences. The purpose of this session is to provide attendees with a gentle introduction into the cross-sectional LCA models with categorical and continuous outcome (sometimes called latent profile analysis), provide examples of how to specify these models in the Mplus program, and how to interpret and write up results. Modeling syntax and annotated output will be provided.

### **Saturday**

#### **An Introduction to Item Response Theory,** *Andrew Ainsworth, CSU Northridge*

The focus of this workshop will be on applications of Item Response Theory (IRT) models to measuring psychological phenomenon. The workshop will begin with a brief discussion of classical and modern test theory and will then focus on introducing basic Item Response Theory (IRT) models, assumptions and procedures. After establishing IRT fundamentals the modeling techniques will be illustrated conceptually using IRT software (e.g., Bilog-MG, Testfact and EQSIRT) and data sets will be utilized throughout the workshop as examples. Workshop attendees will learn 1) basic IRT concepts, assumptions and procedures, 2) how IRT models can be applied to answer questions concerning psychological data, and 3) why psychologists should be using IRT models more frequently.

### **Sunday**

#### **Choosing Your Multivariate Technique, Barbara** *Tabachnick, CSU, Northridge*

One of the stickiest issues in multivariate statistics is deciding which technique to use. This workshop will present a scheme for deciding on a multivariate technique based on dissection of a problem once an analysis goal is determined: 1) Finding significance of group differences, 2) Analyzing relationships among variables; 3) Predicting group membership, 4)

Analyzing time course of events; or 5) Determining structure of a set of variables. For each goal, the kind of number of independent and dependent variables is used to help determine the most useful technique. An example of each of the techniques is then demonstrated, with a description of the example, numbers and types of the variables in the example, specific goals of analysis, illustrative output, and a brief interpretation of the results.

### **ENJOYING YOUR VISIT**

Our hotel is less than a mile from the San Francisco International Airport. The hotel provides complementary shuttle service throughout the day. There is a BART station at the International Terminal that will take you to downtown San Francisco. See the WPA website for details.

There is also a shuttle to [downtown Burlingame](#). This is an “old town” area with [excellent restaurants](#) and interesting shops along Burlingame Ave. and also Broadway. A unique Burlingame attraction is the [Museum of Pez Memorabilia](#) located at 214 California Drive (hours are Tuesday - Saturday 10 am - 6 pm).



Watch for the Pez Museum in Burlingame!

## 2012 WPA ELECTION

Professional WPA members will soon receive a ballot for the 2012 election. The election will be conducted online -- a link will be sent via e-mail that will take you to a secure ballot.

This year we will be choosing a President-Elect. Victoria Follette (University of Nevada, Reno) is on the ballot along with an opportunity for a write-in vote.

### **Candidate Statement: Victoria M Follette**

I was pleased to be asked to run for President of WPA. My recent service as WPA Representative-at-Large has served to confirm the importance of our organization. WPA plays an essential role advancing research, scholarly activity, and teaching in the behavioral sciences. When Dr. Robert Solso asked me to serve as a member of the Council of Representatives I became aware of the unique opportunities provided through WPA. The quality of our membership is evident in our convention that involves presentations by some of the most distinguished scholars in our field. Moreover the statistical workshops that are a part of the annual convention have provided essential training to new scholars in the discipline. The involvement of students in all of our activities is part of the unique mission of WPA. Providing opportunities and mentoring for our rising stars is part of what makes WPA an essential organization in our field.

I received my M.S. from the University of Washington in 1985 and my Ph.D. from the University of Memphis in 1989. My first academic position was at the University of Nevada, Reno and I have had the opportunity to serve in many roles as a faculty person. In our clinical program, I was the director of our outpatient training clinic and I went on to become the Director of Clinical Training. I had a unique opportunity to serve a term as the Associate Dean in the College of Arts and Science/College of Liberal Arts. While I worked in the dean's office, I maintained an active research lab and clinical supervision team and was never far from my home base. After leaving the dean's office, I was elected chair of our department and have served in that role for eight years. Through all of my time in service activities, I have remained constant in my commitment to teaching and research. I love

working with students and mentoring them as they advance in their careers. Currently, I am on the Board of COGDOP (Council of Dept. Chairs) and a member of the APA Commission on Accreditation.

As a clinical scientist, I am committed the integration of science and practice. I have published edited volumes related to mindfulness in psychotherapy and cognitive behavioral approaches to trauma therapy (Hayes, Follette, & Linehan, 2004; Follette & Ruzek, 2006). My clinical and research work has emphasized an examination of the long term consequences associated with a history of childhood trauma. In particular, I have investigated the impact of experiential avoidance in the diverse outcomes associated with various forms of maltreatment in the family of origin. In addition to investigating intrapersonal impacts of trauma, I have also examined interpersonal problems in intimate partner relationships, including revictimization. I would be delighted to be of service to WPA and would work to uphold the organization's excellent reputation of providing opportunities for advancing scholarly and professional work. If I am given the opportunity to lead our organization, I will work to continue the standard of excellence modeled by our previous leaders.

Hyatt Regency Atrium



[Check the Classified and Announcements Sections on the WPA website for jobs, grants, awards, conferences, and internships.](#)

## WPA CONVENTION LINKS

WPA Home Page

<http://www.westernpsych.org>

Membership and Registration Forms

<http://www.westernpsych.org/forms/index.cfm>

Hotel Reservations and Travel Information

<http://www.westernpsych.org/convention/hotel.cfm>

Advice on Preparing a Poster for WPA

<http://www.westernpsych.org/pdf/WPAPosters.pdf>

Terman Teaching Conference Registration

<http://www.westernpsych.org/forms/terman.cfm>

Statistics Workshop Descriptions and Registration

[http://www.westernpsych.org/forms/stats\\_workshop.cfm](http://www.westernpsych.org/forms/stats_workshop.cfm)



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