



Western Psychological Association

Program Advertising Information

COPY

Two kinds of copy can be submitted for inclusion in the official program for the Annual Convention of the Western Psychological Association: full-page and half-page ads. Layouts for the ads must be provided by the advertiser in camera-ready form (high resolution, b/w, PDF). Note: Color ads will be printed in grayscale but the color version will appear in online and PDF copy.

SIZE

Maximum finished size for a full-page layout is 4.75" wide by 7.25" high. Layout copy submitted for publication should press ready PDF with images at 300 dpi.

FEES

The charges for each layout are:

Inside Front Cover*, Inside Back*, Outside Back Cover* : \$450

Each Full-Page: \$395 (finished size 4.75" wide by 7.25" high maximum)

Each Half-Page: \$295 (finished size 4.75" wide by 3.5" high maximum)

**The availability of the cover pages should be determined by contacting the WPA Office.*

For special placement requests, there will be an additional \$100 fee. If a submitted ad layout requires additional expense before it can be printed, these costs will be billed to the advertiser.

DEADLINE

The deadline for full payment and receipt of advertising copy is **February 15, 2019**. Requests for placement of ads within the program book will be granted in the order in which fully paid orders are received. However, the final decision concerning the exact location of an ad rests with the Program Editor. Unless specified in writing, all copy becomes the property of the Western Psychological Association and will not be returned.

PAYMENT

Upon receipt of your order, WPA will submit an invoice via e-mail. Payment may be made with check or by credit card (Visa, MasterCard, American Express).

Western *Psychological Association*

Program Advertising Order

Name of Organization _____

Mailing Address _____

City _____ State _____ ZIP _____

Representative's Name _____

Telephone _____ FAX _____

e-mail _____

I am ordering

_____ Full page(s) @ \$395
_____ Half page(s) @ \$295
_____ Special placement \$100

Cost for advertising on the inside front or back cover or the outside back cover is \$450. Only full-page ads are accepted for these covers and are full color. Please determine the availability of these covers before placing your order.

_____ Inside Front Cover @ \$450
_____ Inside Back Cover @ \$450
_____ ~~Outside Back Cover @ \$450~~ SOLD!

Please make checks payable to Western Psychological Association, c/o Melinda Blackman WPA Treasurer, Dept. Of Psychology CSUF, 800 N State College Blvd., Fullerton, CA 92831

Credit Card Payment: To use MasterCard, Visa, or American Express, provide the following information and send as e-mail attachment.

Card Number	
Expiration Month/Year	
Name on Card	

Date

Please complete this form and return via email to:

Lorraine Grogan

WPA Director of Administration

Lorraine@westernpsych.org