



Western Psychological Association

Pasadena, CA April 24 – April 28 2019

WPA Convention 2019 Sponsorship Levels

Gold Sponsor- \$5,000

- Inclusion in marketing email announcing Gold Sponsor status
- Complimentary exhibit booth space
- Five complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program, with special recognition
- Identification as Gold Sponsor on official Convention app (free to all attendees)
- Organization logo and link on Convention website
- Organization logo on onsite signage

Reception Sponsor- \$3,000

- Three complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Identification as Reception Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials at reception
- Organization logo and link on Convention website
- Organization logo on onsite signage

Terman Teaching Conference Sponsor- \$3,000

- Three complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Recognition at the Terman Teaching Conference (TTC) as TTC sponsor
- Identification as TTC Sponsor on official Convention app (free to all attendees)
- Option to distribute marketing materials at Terman Teaching Conference and greet attendees
- Organization logo and link on Convention website
- Organization logo on onsite signage

Silver Sponsor- \$2,500

- Three complimentary registrations
- Full-page ad in the Convention program
- Logo prominently displayed in the Convention program
- Identification as Silver Sponsor on official Convention app (free to all attendees)
- Organization logo and link on Convention website
- Organization logo on onsite signage

Bronze Sponsor- \$1,500

- Two complimentary registrations
- Half-page ad in the onsite program
- Logo displayed in the Convention program
- Identification as Bronze Sponsor on official Convention app (free to all attendees)
- Organization logo and link on Convention website
- Organization logo on onsite signage

Sponsorship Contact

To discuss sponsorship benefits and opportunities, or to make your sponsorship commitment, email Lorraine Grogan at grogan.wpa@gmail.com .