



Western Psychological Association 2022 Convention

SPONSORSHIP, EXHIBITOR AND ADVERTISING OPPORTUNITIES

April 28 - May 1, 2022

The Western Psychological Association is excited to host an in-person meeting in 2022. Become a sponsor and reach thousands of students, educators, and practitioners with one of our unique and memorable packages. If you don't see a package that is perfect for you, contact us and we'll create something truly special.

For more information contact: Lorraine Grogan at Lorraine@westernpsych.org

[EMAIL LORRAINE](#)

PLATINUM SPONSOR \$10,000

Your sponsorship includes:

- 1 Exhibit Booth (prime location)
- 8 complimentary conference registrations
- Full page color ad in the hardcopy and online program books
- Identification as Platinum Conference Sponsor on convention app, event website, and in email marketing
- Full integration into WPA's social media plan surrounding the conference
- Placement on top of the exhibitor directory
- Logo prominently displayed in the convention program
- Logo on onsite signage

GOLD SPONSOR \$6,000

Your sponsorship

includes:

- 1 Exhibit Booth (prime location)
- 5 complimentary conference registrations
- Full page, B/W program ad in the hardcopy and online program books
- Identification as a Conference Sponsor on convention application, event website, and in email marketing
- Full integration into WPA's social media plan surrounding the conference
- Logo prominently displayed

SILVER SPONSOR \$4,000

Your sponsorship

includes:

- 3 complimentary conference registrations
- Full page, B/W program ad in the online program book
- Identification as a Conference Sponsor on convention application, event website, and in email marketing
- Full integration into WPA's social media plan surrounding the conference

BRONZE SPONSOR \$2,500

Your sponsorship

includes:

- Full page, B/W program ad in the online program book
- Identification as a Conference Sponsor on convention application, event website, and in email marketing
- Full integration into WPA's social media plan surrounding the conference

Become an Exhibitor and Advertiser in 2022!

Ad Requirements for Hardcover Program & Online



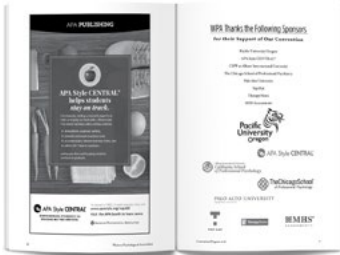
Inside Front Cover
Full Page Color Ad
Width: 4.75"
Height: 7.25"
No Bleed
Price: \$800



Inside Back Cover
Full Page Color Ad
Width: 4.75"
Height: 7.25"
No Bleed
Price: \$800



Outside Back Cover
Full Page Color Ad
Width: 5.5"
Height: 8.5"
Bleed: .125"
Price: \$1,000



Full Page B/W Ad
Inside
Width: 4.75"
Height: 7.25"
No Bleed
Price: \$600; for exhibitors \$500



Half Page B/W Ad
Inside
Width: 4.75"
Height: 3.5"
No Bleed
Price: \$450; for exhibitor \$400



Web Page Ad
1920 x 800 px
72 DPI, RGB
Price: \$500; for main page
\$350 for other pages

DISPLAY AD REQUIREMENTS for Program
CMYK for Cover Ads | Grayscale for Inside Ads
300 DPI Resolution | Press Quality PDF

WEB PAGE AD REQUIREMENTS
72 DPI, RGB

AD ORDER FORM, PAYMENT AND ART WORK DEADLINE
March 31, 2022 | No Exceptions

2022 Exhibitor, Sponsorship and Advertising Contract Form

Name of Organization _____

Mailing Address _____

City, State, Zip _____

Contact Person _____

Phone _____ Fax _____

Email _____

Please reserve the space below or other comparable space as may be assigned for the 2022 Western Psychological Association convention to be held at the Portland Marriott Downtown Thursday, April 28 to Saturday, April 30, 2022. I understand that spaces are assigned in the order that signed contracts and payments are received.

Booth spaces requested*

_____ FIRST CHOICE	_____ SECOND CHOICE	_____ THIRD CHOICE
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*The cost of each booth space is listed on the exhibit area plan below. We will refund the difference if you are assigned to a lower cost booth.

Program ad spaces requested

_____ FIRST CHOICE	_____ SECOND CHOICE	_____ THIRD CHOICE
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Web page ad spaces requested

_____ FIRST CHOICE	_____ SECOND CHOICE	_____ THIRD CHOICE
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I/we have read and agree to comply with the enclosed regulations for exhibits at the WPA Convention.

_____ PRINT NAME	_____ SIGNATURE	_____ DATE
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Payment

Credit Card: Name on Card _____

Card Number _____

Expiration Date _____

SIGNATURE DATE

Check: Please make checks payable to Western Psychological Association, and mail to 657 Alta Court, San Marcos CA 92069

Please complete this form and return via email to:

Lorraine Grogan, WPA Director of Administration at Lorraine@westernpsych.org

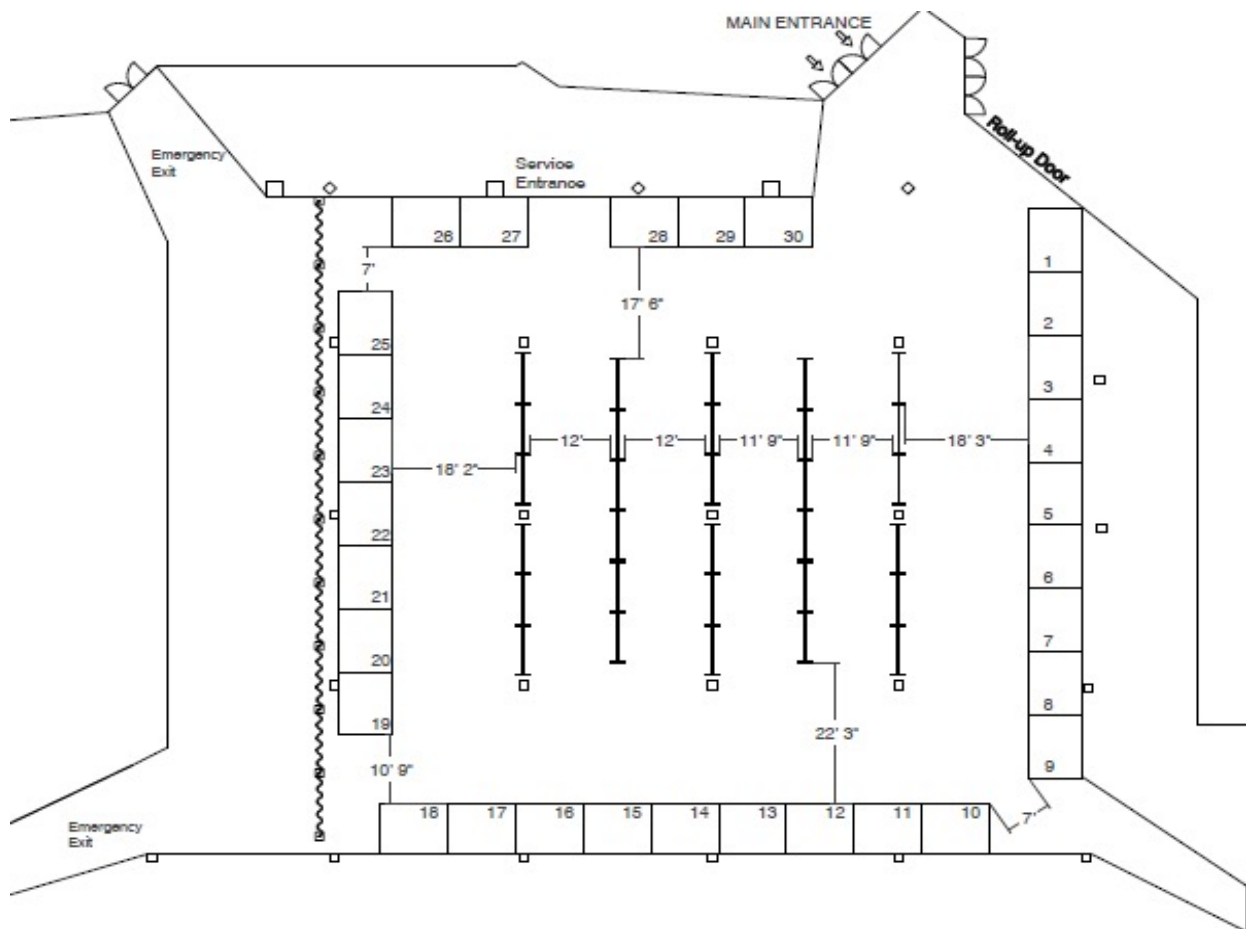
2022 Exhibitor Booth Information

Portland Marriott Downtown Exhibit Hall Booth Numbers and Cost

Cost includes up to 3 registrations if all are staying at the hotel during the conference*

1, 2, 3, 4, 28, 29, 30 \$1,100
All others \$900

*All exhibitors must stay at the conference hotel to receive the free registrations, unless they live within 50 miles of the hotel.



PLEASE NOTE THAT THE LAYOUT OF THE EXHIBIT ROOM MIGHT CHANGE WITH COVID-19 GUIDELINES IN PLACE DURING THE CONFERENCE DATES

WESTERN PSYCHOLOGICAL ASSOCIATION CONVENTION EXHIBITOR REGULATIONS

CONTRACT These regulations together with the signed contract for exhibit spaces constitute the entire agreement.

PERIOD OF EXHIBITS The exhibit area will be open from 8:00am to 4:30pm on Thursday, April 28, Friday, April 29, and Saturday, April 30, 2022. (Times subject to change).

SET UP AND REMOVAL OF EXHIBITS Set up of exhibits may begin after 2pm on Wednesday, April 27; some exhibitors prefer to wait until Thursday to reduce the number of travel days. Removal of exhibits will be on Saturday after the close of the show (that is, beginning at 4:30pm). Additional details will be provided as the dates of the convention are approaching.

BOOTHES Prices quoted are for 8x10 ft. spaces and include back drapes, side rails, carpeted floors, and exhibitor's registration fees for designated representatives. The exhibit company also supplies a 6 ft. table, 2 chairs, sign at the back of the booth, and a wastepaper basket.

SOLICITATIONS AND BOOTH ATTRACTIONS Exhibitors may display, demonstrate, give away samples, or take orders for merchandise. Exhibitors are requested not to produce sound solely for the purpose of attracting delegates to their booths. Neither demonstrations outside of space assigned nor displays in hotel guest rooms will be permitted. It is required that exhibitors staff their booths continuously during the show hours.

BOOTH DECORATION Arrangements for decorations, furniture, signs and services not specifically covered by this agreement may be made with our official exhibition contractor.

DISPLAY DRAYAGE Exhibitors will be contacted directly by the drayage company. It is the responsibility of each individual exhibitor to check with the official drayage company to be certain that their exhibits meet with hall floor limitations as well as entrance requirements.

ADVERTISING LITERATURE Exhibitors will be permitted to give out catalogs, circulars, and folders in their booths only. Canvassing of any kind, or distributing literature in the exhibit halls or meeting rooms by non-exhibitors will not be allowed.

SOUND APPARATUS Sound apparatus and noise-making equipment must be regulated to a level that will not disturb other exhibitors.

FLAME PROOFING All table covers and flammable decorations must be rendered flame-retardant to meet the requirements of the local Fire Department, which will close any exhibit not meeting City Fire Regulations. Do not leave waste paper or cartons behind drapes or in the booths.

FEES Booths are priced according to the location of the space. To secure an exhibit space, submit full payment with your contract form. The fee for each space will be on a first-come, first-served basis.

CANCELLATIONS AND REFUNDS Cancellations of exhibit space must be provided in writing to WPA. Cancellations before January 1, 2022 will receive a 100% refund. Cancellations between January 2 and January 31 2022 will receive a 50% refund. Cancellations after February 1, 2022 will not be refunded.

APPLICATION FOR EXHIBIT SPACE Complete the contract form and return one copy with full payment to the address on the form. Assignment of space will be on a first-come, first-served basis.

LIABILITY It is agreed that exhibitors shall assume all responsibility for damage to the exhibit hall, and they shall indemnify, hold harmless, and exempt The Western Psychological Association, its officers and staff, and our designated decorator, its management and staff, from all personal and property loss or liability that may ensue from any cause whatsoever. All claims for any such loss or injury are expressly waived by the exhibitor. While the exhibit area will be closed when not open to the public, these measures are not guarantees of safety. Exhibitors are urged to secure themselves against risks of liability or loss.